



## Synopsis

The Artist's Guide to Grant Writing is designed to transform readers from starving artists fumbling to get by into working artists who confidently tap into all the resources at their disposal. Written in an engaging and down-to-earth tone, this comprehensive guide includes time-tested strategies, anecdotes from successful grant writers, and tips from grant officers and fundraising specialists. The book is targeted at both professional and aspiring writers, performers, and visual artists who need concrete information about how to write winning grant applications and fundraise creatively so that they can finance their artistic dreams.

## Book Information

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## Customer Reviews

If you're an artist and you are interested in applying for grants, you MUST have this book. This is now THE go-to book on the subject. When I received my copy I had every intention of skimming through the pages to see what was there. Little did I know that I would read every word of a book on grant-writing. I was afraid it would be dry, but Rosenberg tells great stories. Artists should pay close attention to what grants are and who they are for. You really have to know yourself as an artist and what you want for your career before you start applying for grants willy-nilly. I fear some artists might skip over this first chapter, but it's not to be missed. I also very much like Rosenberg's discussion of jealousy among artists and how to get past that.

Let's face it: a book on grant writing doesn't sound like a barrel of fun. Just the thought of flipping open the cover sounds like grueling work. But after listening to Gigi Rosenberg speak at a local

bookstore about demystifying the process--not just in an effort to get funds but as a way of accessing one's creative past, present and future--with such enthusiasm, all I could do afterward was march over to the cash register and purchase the book. Now that I have it, I am rereading it slowly because it's oddly thought provoking. And I admit, even fun. These days it's difficult to find a book on grant writing that focuses on the individual creative artist since most are geared toward the non-profit corporation. Ms. Rosenberg does just that and so much more. Not only does she guide us through each step of the process, (with insider tips) and lovingly hold our trembling hands, she also walks us through an artistic journey, encouraging us to imagine what our lives would look like if we had all the tools we needed to fulfill our artistic desires... Imagine that. Whether you plan to put the book to work as a tool to get some cash, or just want to clarify your creative goals, Ms. Rosenberg's book is a definite must-have.

Very, very good resource for the novice grant writer. Provides excellent information on artist bios, resumes, etc. that can be applied to any situation. I bought this book as a reference for applying for artist residencies and I found it very helpful. The resource I used most pertained to creating a plan for your grant or residency. I recommend this book to anyone delving into applying for grants and residencies. Although it addresses groups as a whole there is still valuable information for individuals seeking assistance.

I purchased this title specifically as a guide for grant writing but ended up being very impressed with it as it has proven to be so much more versatile and useful than that. As I've been ramping up my studio practice I've found that I need to have a strong bio, artist statement, proposal statement and other written materials on hand at pretty much every turn. This book was invaluable in helping me put together these materials and on the strength of my new written materials + improved work samples I've already been accepted to a residency and had work included in exhibitions. However the most valuable thing was that this title helped me to incorporate grant writing, all submission processes, and basically all the "admin" that goes into being an artist into my actual practice. Now, instead of all this admin "taking away" from my time creating it effectively adds to my studio practice, clarifies my thinking, and invigorates my creative time. In order to get this sort of cumulative effect it is necessary to read the book as a proper "book" but if you are not looking for this sort of time investment it also functions wonderfully as a flip-through reference - the sections are all clearly and logically laid-out so that if I need to figure out how to write a budget I can easily flip to that section and review the budget format. I found this to be a really great book to be used either just as a

reference for effective grant writing or as a cohesive guide to incorporating the "admin" into one's studio practice in a meaningful way.

To many artists, myself included, the world of seeking grants has often seemed both murky and daunting-- that is, until reading Gigi Rosenberg's book. For anyone who is about to begin seeking grant monies to support their work in the arts, this book is an absolute must-read! While providing a wealth of solid non-obvious information about grants and the grant-writing process, Rosenberg also gives you an insider's sense and a true conceptual grasp of the world you have entered. She explains why funders give money, how they think and what are they looking for. She includes extremely helpful methods for honing one's ideas and producing a superb proposal. This guide is filled with concrete examples from Rosenberg's own experience and from that of other artists. But equally important, this book is uniquely generous, wise and insightful in its attention to the kinds of emotional stumbling blocks that can hinder the grant-seeker. Rosenberg writes with empathy and psychological perceptivity as she offers useful and practical ways to overcome the negative inner dialogs, the self-doubts, the hesitations and fears of rejection that artists so frequently experience when applying for funding. And she does so in an easy, friendly and even comforting style. If you are thinking about applying for grants in the arts, or are already in the process, read this book and then keep it on hand for ongoing reference. You will be doing yourself a great favor!

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